

## STORYTELLING WORKSHEET: Elements of a Good Story for Communicating Messages

<i>Elements</i>	<i>Example</i>	<i>Your Story</i>
<b>Who is your story about?</b>	Becky, an 84-year old from Peoria...	
<b>What conflicts do they face?</b>	...had what seemed to be chronic arthritis, which continued to worsen and flare...	
<b>Who is the "villain?"</b>	...medical personnel are unable/not trained/not listening enough to help the situation...	
<b>What is the first roadblock they must face to overcome the conflict?</b>	... family goes to an internist (implied "villain" 1), and she says it's about the medication, but changing the meds doesn't work...	
<b>What is the second roadblock they must face to overcome the conflict?</b>	...they then try an alternative care source (implied "villain" 2), but chiropractic doesn't help...	
<b>What is the third roadblock they must face to overcome the conflict?</b>	... they go to an orthopedist (implied "villain" 3), and he suggests invasive surgery, but the promise doesn't seem to outweigh the risk...	
<b>How do the characters get to a solution?</b>	... a family member remembers something a nurse said: "You should take your Mom to a geriatrician"...	
<b>What is the happy ending?</b>	...chronic arthritis is addressed, allowing Becky to spend time with her grandchildren and friends!	
<b>Who is the "hero?"</b>	Geriatrician trained in older person's medicine	
<b>How does this story convey a communications message? Is this told to the audience?</b>	Today there are only 9,000 geriatricians; We need 20,000 to serve our current older population and 36,000 in the future.	